

Marc A. Stutzel

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Who

An approved candidate for Ordained Ministry (December 2013) in the ELCA (Metro-New York Synod) seeking a call in a congregational setting and who has an extensive background in team ministry, youth ministry, web development, and social media.

Experience

Director of Communications . Advent Lutheran Church . New York, NY . 11/12 – Present

<http://www.adventnyc.org>

- Rebranding Advent's print and online media; standardizing look of all church documents (bulletins, flyers, printed newsletter), and Advent's website
- Expanding Advent's social media presence into Facebook, Twitter, and Instagram.
- Working with a social media expert to refine Advent's social media voice.
- Developing and managing 3 weekly online e-letters (General, Family Ministry, Latino Ministry)
- Recording and podcasting all sermons at Advent
- Maintaining and updating the website that receives 1000 visitors a month, 65% being new to the site. Social Media presence reaches over 5000 people a week

Director of Children, Youth, & Family Ministry . Advent Lutheran Church . New York, NY . 11/12 - 10/13

- Oversaw a Sunday School program with 15-20 weekly participants from ages 4 through 18
- Developed the curriculum for three different Sunday School classes a week
- Recruited and trained 10 Sunday School teachers
- Worked with the Youth Music Director to develop two children's choirs that sung monthly
- Wrote/directed a Christmas pageant
- Developed and taught a Confirmation program for ten students
- Taught baptism classes and First Communion classes for youth
- Worked with several other New York ELCA churches and an NJ Camp, developing a 1 Week Confirmation camp for 30 youths
- Directed a two week Vacation Bible Camp for 14 youths, overseeing two teachers
- Hired a Middle School/High School Youth director to develop events for Middle School & High School aged youth
- Directly supervised two part time employees
- Developed collaborative team ministry, encouraging and supporting two part time employees
- Saw a 200% increase in fundraising during our annual events, supporting ministries at Advent and local food ministries
- Successfully transitioned ministry to a distributed team leadership model of ministry

Vicar . Advent Lutheran Church . New York, NY . 09/12 - 08/13

- Preached monthly in a variety of different style services, from alternative services to traditional Lutheran services
- Presided over a variety services from alternative Thursday night services, mid-week Advent/Lent services, funerals, and Sunday services
- Managed the church office and trained several building administrators
- Taught in-home Bible studies and an adult baptism course
- Assisted the Senior Pastor, Latino Mission Developer, and Pastoral Associates with a variety of projects.

Seminarian . Advent Lutheran Church . New York, NY . 09/10 - 05/11; 09/11 - 05/12

- Managed online communication (e-newsletters, website)
- Children's Education (Taught Sunday School, Confirmation)
- Led and developed curriculum for Adult Education Studies (Sunday Adult Forum, Advent/Lent at home bible studies)
- Organized several at-home bible studies during Lent and Advent; recruited and trained leaders of each group; led outreach efforts to increase attendance.
- Preached quarterly, developed and led services for 20s/30s age group

Chaplain . New York-Presbyterian Hospital . New York, NY . 5/11-8/11

CPE Summer 10 Week Program

- Pastoral care among patients and their families in the Pediatric ICU and other departments

Other Experience

Innovation Team . Strategic Planning . Metropolitan New York Synod . 10/13 - Present

Outreach Committee . Metropolitan New York Synod . 11/13 to Present

Voting Delegate . ELCA Churchwide Assembly . Pittsburgh, PA . 08/13

Head of Call Committee . Trinity Lutheran Church . Long Island City, NY . 03/09 to 03/10

Sample Freelance Web Development Experience

Director of Technology . The Clyde Fitch Report . New York, NY . 10/07 - Present

<http://www.clydefitch.com>

- Designed and managed a successful politics and arts blog with a dozen contributors, several editors, and receiving over 10,000 visitors a month

Web Developer . SNX Inc. (Subsidiary of BTI) . New York, NY .12/04 - 07/09, some in 2010/11

<http://www.snx.com> (offline since 4/2011)

- Built, enhanced and managed the online sales and distribution system for the award winning barcoding software *Bar Code Pro, Bar Code Pro Databar, Bar Code Pro IMB*, and more
- Generated over \$1 million dollars in online sales and managed the distribution of an additional \$3 million dollars worth of software

Web Developer . BTI - International Barcode Inc. . New York, NY . 11/05 - 07/09

<http://www.portabledata.com> (offline since 4/2011)

- Lead programmer that successfully developed a barcode program that puts human faces into barcodes

Technical Skills

- Extensive expert level experience developing websites and web-based applications using HTML, CSS, Javascript, PHP 4&5, MySQL 4&5, and Wordpress CMS system
- Knowledge of Windows, Mac OS X, Microsoft Office tools, Microsoft Publisher, Adobe Photoshop, Illustrator, Lightroom
- Extensive social media experience with Facebook, Twitter, and Instagram

Education

The General Theological Seminary of the Episcopal Church . New York, NY

Master of Divinity . May 2014

The Lutheran Theological Seminary at Philadelphia . Philadelphia, PA

Certificate in Lutheran Studies . May 2011

Cornell University . Ithaca, NY

Bachelor of Science in Engineering (Operations Research and Industrial Engineering) . May 2004